

# Healthier Healthcare Systems: Daring to Create Together What the Needed New Can Be

Salt Lake City, Utah; January 11-13, 2012

## Healthcare is in crisis.

Most of us know the intractable challenges. Cut services. Demanded productivity. Decreased accessibility. Runaway cost. Exhausted leaders. Lots more. Yet, many of us also have high hopes for healthier healthcare. We have beginnings of irrepressible dreams for a healthcare systems that thrive. For a system committed to wellness. For simplicity that doesn't deny the complexity, yet responds well to it.

Crisis is an opportunity for change. Real change calls for a new story and practice of leadership. From all levels of people that want to help. Healthcare needs courageous, imaginative people now with skills to co-create and to live simultaneously in both the current challenged systems and the emerging systems of the future. It means learning new skills and developing new networks of colleagues that cross organizational, professional and generational boundaries.

## Collaborating for healthier healthcare now.

This residential event is for people who feel it is actually possible to create healthier healthcare. And know that it must happen more systemically. For people who want to see and do leadership differently for the future of healthcare. For people hungry for a new conversation. That feel a responsibility for imagining and contributing what hasn't been imagined before. For people who know that the way to take on big stuff is to turn to each other. Muck it up. Get curious. Stay focused.

Welcome individuals and teams. All of you -- doctors, nurses, administrators, senior executives, insurance leaders, community health advocates, practitioners in public health, complementary and alternative medicine practitioners, dentists, academics, policy makers, pharmacists, primary care associations, consumers.

## Are you tired of the same old healthcare conversations?

- inadequate money, regulation and control, who's to blame, fighting for scarce resources, bandaids for the current system
- crippling effects of runaway healthcare costs
- exhausted healthcare leaders feeling responsible for answers that don't exist, and for turning an out-of-control ship
- constant fear of having done something wrong
- the latest expert's out-of-touch ideas for reform

## Are you ready for a different kind of conversation?

- focused on transforming more than fixing
- centered in wellness and wholeness, both for individuals and systems
- that aligns with the core reasons that brought you to your work
- welcomes your full heart, intuition, and intellect
- is based in listening for collective wisdom
- promotes a healthy system of care and a caring system of health
- committed to possibility more than problems



## Views and Methods We Will Use

- Living Systems
- Self-Organizing Systems
- Emergence
- World Cafe
- Open Space Technology
- Appreciative Inquiry
- Circle
- Play, Rest, Stillness

## Outcomes and What Emerges

- Deep learning and wisdom
- Powerful questions
- Engagement strategies
- Bold action
- Courage and inspiration
- Communities of practice
- Local allies
- Emerging models
- Imagination
- Abundance, Simplicity



## How we'll meet.

Our format for creating the new is called [The Art of Hosting](#). It is a participative approach for leading, convening, and engaging. Big enough to help address big questions like we have in healthcare. Now practiced world wide, it is a pattern of: 1) co-learning, 2) strengthening relationships, and 3) getting to work. It is methods for meeting. Maps for pointing the way. Shared practice for creating action. For seeing together what can't be seen alone in healthcare. For creating together what can't be created alone. No, it is not presentations. Together we'll think, engage, and dare to create plans.

Included in this training is invitation to a year-long community of practice with healthcare professionals and fellow participants, as well as two personal or team follow-up coaching sessions to support sustained learning and change in your leadership practice.

## Cost

\$1,850 (tuition, meals, materials, shared overnight accommodations, follow-up coaching and community of practice)

\$1,700 (Early Bird, by December 15, 2011)

\$1,500 (Non-profit; Per person for teams)

Creative tuition: Tenneson Woolf ([tenneson@berkana.org](mailto:tenneson@berkana.org); 801 376 2213)

## Location and Accommodations

The Wasatch Retreat and Conference Center is relaxing and quiet. Located in the heart of downtown Salt Lake City, it is ten minutes from the SLC airport. WCCR is a new, eco-friendly, technology enabled venue, within the Episcopal Church Center; perfect for holding a deep inquiry like ours.

## Beginning and Ending Times

For those from out of town, accommodations will be available January 10th. For all, register and settle in January 11th beginning at 7:30 am and a light breakfast at 8:00. Our first session begins at 9:00 am. Our last session ends January 13th at 4:00 pm (to send you to skiing). Mornings and evenings will include options for continuing work and play together. They may include walks, music and conversations as well as some team preparation work.

## To Register

Online: [berkana.org/hhs\\_utah](http://berkana.org/hhs_utah)

Registration questions: Lizzie Riesenberg, [lizzie@berkana.org](mailto:lizzie@berkana.org)

One-page invitation: [berkana.org/hhs\\_utah\\_2012\\_1p.pdf](http://berkana.org/hhs_utah_2012_1p.pdf)

Berkana Institute: [berkana.org](http://berkana.org)

More information: Steve Ryman ([sryman@gmail.com](mailto:sryman@gmail.com), 541 786 0216)

Tenneson Woolf ([tenneson@berkana.org](mailto:tenneson@berkana.org); 801 376 2213)

## Hosting Team



Kathy Jourdain; [Shape Shift Strategies](#); Halifax, Nova Scotia

One of my passions is growing collaborative leadership to shift the shape of health care whether across the health care system in Nova Scotia growing the practice of collaborative care, inside of hospitals or other health care institutions or in the professional bodies that regulate and govern health care professionals both in Nova Scotia and elsewhere. It is a place where the power of transformation is most urgently needed and the possibilities that emerge are truly exciting.

Steve Ryman; [Itineris Coaching and Consulting](#); LaGrande, Oregon

Healthcare, leadership and participatory processes have been at the heart of my work for the past thirty-five years. In various capacities as a leader, internal consultant and change agent in an innovative community health organization, I've been involved in creating a culture of teamwork, learning and self-direction. I bring experience in designing innovative healthcare delivery systems, collaborative regional organizations, communities of practice, as well as the application of Art of Hosting approaches in community health and nonprofit management. I also bring experience in hosting meaningful conversations and developing community from rural Zimbabwe to rural Oregon.



Tenneson Woolf; [The Berkana Institute](#); Lindon, Utah

I am a facilitator and consultant. I work interactively with large groups at conferences, small teams, and have coached many individuals in diverse organizations – from hospitals to financial planning associations, from universities to faith communities, from corporate clients to labor unions. I am with The Berkana Institute, a great group of global friends and practitioners working to bring forward new leadership forms in this time. I am a steward of The Art of Hosting communities of practice. Formerly, I was with the Dyer Institute for Leading Organizational Change, working with faculty, students, and practitioners on processes for leading change. I work locally with The Salt Lake Center for Engaging Community where I support and design local dialogues on living in healthy community. ([www.tennesonwoolf.com](http://www.tennesonwoolf.com))



Marc Parnes; [Our Optimal Health](#); Columbus, Ohio

I've been a physician for 30 years. I'm president elect for the Columbus Medical Foundation Board. I'm a core member of Our Optimal Health, a volunteer group focused on fundamentally shifting health care to invite optimal health in our community. In the past six years I have embraced the Art of Hosting Conversations That Matter, becoming a steward of AoH and appreciating the potential benefit that its practice brings to the art of healing. I believe passionately in the patient-physician relationship as the necessary ingredient for achieving good health and healing. I have become an appreciative student of self organization and living systems particularly to their application in health care.



## Co-Sponsoring Organizations

The Berkana Institute ([www.berkana.org](http://www.berkana.org)) strengthens communities by working with the wisdom and wealth already present in their people, traditions and environment.

The SLCEC ([www.saltlakeceec.org](http://www.saltlakeceec.org)) supports healthy people and communities by convening open dialogues to foster emerging leadership.

The University of Utah, Matheson Center for Health Care Studies ([www.matheson.utah.edu](http://www.matheson.utah.edu)) offers education, research and community support for health care professionals.

## Join us if you:

- want ways to counter prevalent burn-out in this profession
- want to co-create the emerging new vitality of healthcare, and prototypes that can support it
- want to shift from treating illness to supporting wellness
- believe that, fundamentally, despite enormous challenge, there is a vibrant healthcare future to create
- know in your guts, that we must turn to one another, as colleagues and friends to find next levels of solutions
- hunger for "what's possible" rather than "what's wrong"
- are able to explore the unknown, welcoming uncertainty
- know you must connect with other colleagues, friends in deep ways to get solutions