

THE HARVEST PUZZLE 0.2 – all kinds of combinations possible

WHY		WHAT	FOR WHOM	HOW		DISTRIBUTION
Bigger Picture	Purpose	Level	Receiver	How - During	How - After	Channel
1time Event / Conversation	Inform	Context <i>What was the call, the purpose, who was present, ...</i>	PARTICIPANTS <i>(individual / group)</i>	Session Reports (Templates)	Report	E-mail
Part of Series of Conversations	Enthuse	Content <i>What has been said, answers, (shared?) solutions, reports</i>	HOSTING TEAM	Post-its / Clustering Walls	Presentation	Website(s)
Part of Decision Making Process	Transfer Knowledge	Process <i>What did we do and how?</i>	ORGANIZATON <i>(specific / all)</i>	Collective Mind-Map	Mind-Map	Social Media
Part of Change Process	Feed into Decision Process	New Patterns / Learnings <i>What new patterns have we seen, what emerged?</i>	COMMUNITY <i>(internal/external)</i>	Story Harvest	Story / Stories	Print (leaflet, book, ...)
Part of Training Trajectory	Invite Reflection	Actions <i>What will we do? (Who/What/When)</i>	OTHER ORGANIZATIONS	Graphic Recording, Landscape and other visuals	Quotes	Info Racks, ...
	Invite Feedback	Questions <i>What questions remain?</i>	HIERARCHY POLITICIANS	Live Stream Social Media	Pictures / Video	(Training) Manual
	Engage in Next Steps	Experience <i>What did we experience?</i>	CLIENTS CITIZENS	Pictures / Video	Press Release	Press
	Invite Co-Creation	Atmosphere <i>What did we feel, smell, hear, see... What gives a sense of what it was like to participate?</i>	WORLD	Personal Harvest / Notebooks	Evaluations	Word of Mouth