

## XYBOOM 2013 – Harvest Plan Brainstorm

### Making meaning, telling the story and feeding forward results so they have an impact in the world

Harvest flow:

1. Planning the harvest
2. Creating the harvest team
3. Pre-conference harvest activities
4. Harvest activities during the conference (harvest team and the conference participants)
5. Post-conference harvest team gathering: collective sense making
6. Assembling and creating the harvest artefacts
7. Feeding the harvest back into the system

Brainstorming Questions:

1. Questions - Planning the harvest:

- What intent or purpose are we holding for the harvest?
- Who is going to benefit from the harvest? How will it be used? How will it get into the system/shared with people?
- What would be useful and add value to move this work forward (intergenerational tension to workplace collaboration)?
- What artefacts will be most powerful representation of what we have created? What forms or media will be most effective?

2. Questions - Creating the harvest team:

- Who will be on the harvest team? Who should be involved with the harvesting? (The more a harvest is co-created the more it is co-owned)
- Where might we find volunteer harvesters with the skills we are looking for?
- What roles are needed on the harvest team (specialties, talents, # of people etc)?
- What Board members or sponsors might play a role in the harvesting?

**Important: Only harvest what you want. Don't make the group give you information you have no intention of using!**

3. Questions - Pre-conference harvest activities:

- How could the panelists and storytellers be invited into creating some pre-conference harvest items (e.g. short blog posts)?
- How could social media be leveraged before the conference to create an online harvest artifacts (e.g. social media questions etc)?

4. Questions - Harvest activities during the conference:

- What different activities will the harvest team be engaged in during the conference? What will they have created by the end of the day? Notes? Videos? Pictures? Graphic recordings? Online tools?
- What will the 'live harvest' activities be (graphic recording? Twitter? SMS Harvest?)?
- How can we engage the conference participants in creating the live or post-conference harvests?
- What will the harvest team need that day to do their work well? (materials, support, etc)

5. Questions – Post-conference harvest team gathering for collective sense making:

- Purpose: picking the fruits! A gathering to explore: What did you notice? What has shifted or changed in intergenerational relationships, culture or atmosphere? What gave sense and meaning to you? What patterns are emerging? Metaphors? Models? Stories? Drawings? Graphics?
- When could this be scheduled? Maybe a week or two post-conference – don't want to wait too long
- Who should attend? Ensure a good handoff to the next step of assembling and creating the harvest artifacts

6. Questions - Assembling and creating the harvest artifacts:

- Who will be responsible for the assembly and creation of the harvest artifacts?
- What is the goal date to have this completed by?

7. Questions - Feeding the harvest back into the system:

- Who is going to benefit from the harvest? How will it be used? How will we get the harvest artifacts back to the conference participants? How will it get shared with people?
- What else can we do to with the harvest artifacts to add value to move this work forward (intergenerational tension to workplace collaboration)?
- What other future updates could be provided to the system, and how (e.g. updates from action champions etc)?

High-level Timeline:

Activity	Date
Define roles and numbers needed for the harvest team	
Identify any resources the harvest team will need (e.g. theme catching worksheets etc)	
Create the harvest team	
Once harvest team members confirmed, send a welcome package	
Have a harvest team briefing meeting – clarify roles, harvest artifacts etc	
Book post-conference harvest team gathering	
Harvest artifacts created and shared	